

"QUITE LITERALLY AWESOME ... A WONDERFUL EXPOSÉ"
— Judith Durham OAM, former lead singer of Australian music phenomenon The Seekers

ABBA

LET THE MUSIC SPEAK

An armchair guide to the musical soundscape
of the Swedish supergroup

CHRISTOPHER PATRICK

Foreword by Carl Magnus Palm

**"You will never listen to
an ABBA recording the
same way again."**

Barbara Baker,
Book reviewer, The Courier-Mail

**ABBA – Let The Music Speak
is now in its**

2nd edition

**Just in time for the next
season of Mamma Mia!**

For orders visit the website:

www.christopherpatrick.com.au

"The only book of its kind in the world"

ABBA – Let the Music Speak by Christopher Patrick

The media is buzzing about Christopher Patrick
and his unique ABBA book...

Television

Live interview on **Channel 7's The Morning Show** with Kylie Gillies.

Youtube link: <http://www.youtube.com/watch?v=0hEqjreMHs8>

Newspaper feature articles & reviews

Sydney's *The Sun-Herald*, Brisbane's *City South News* and Melbourne's *The Southern Star*, Brisbane's *The Courier-Mail*, and *The Sydney Star Observer*.

Series radio presentations

- **Daily ABBA segment** on award-winning **Spencer Howson's 612 ABC Brisbane** breakfast program, discussing and presenting every track from the entire ABBA catalogue, album by album, in conversation with Spencer. These segments were very popular with listeners and I am immensely proud to have been acknowledged by Spencer as contributing to his recent #1 ratings success.
- **5-day series of ABBA segments** on **891 ABC Adelaide** with 'Bald Brothers Breakfast' hosts John and Tony
- **10-day series of ABBA segments** with **1233 ABC Newcastle Mornings**

Other radio interviews

612 ABC Brisbane with Drive host **Kelly Higgins-Devine** and co-hosts **Andrew** and **Craig** from **ABC-TV's "The Chaser's War On Everything"** – other radio appearances include: **Radio 4BC Brisbane**, **94.9 JOY-FM Melbourne's 'ABBA Hour'** and their 'Been There, Done That' Morning Show', and their "Café Latte" Sunday afternoon show, **4MBS Classic FM Brisbane**, **1 91.7 ABC Coast FM Evenings**, **Radio New Zealand National Nights**, **ABC Radio NSW Afternoons**, **702 ABC Sydney Evenings** host Angela Catterns.



ABBA's genius in print

By JENNIFER SMITH
If you think you have everything about ABBA, think again. Christopher Patrick's new book, *ABBA: Let the Music Speak*, is a unique guide to the musical soundscape of the Swedish supergroup.



Unveiling the magic of ABBA

For most ABBA fans, appreciation of the group's music doesn't extend much deeper than the fact that classic songs like *Dancing Queen* make you feel like, well, a dancing queen.

But for musicologist Chris Patrick, a lifelong fan of ABBA and a passion for analysing music meant that he wanted to know more about these songs. He wanted to know why they're so loved.

The fruits of his labour? *ABBA: Let the Music Speak*, an exhaustive 400-page analysis of ABBA, their music and their place in pop history.

"It had been in my mind for years, the idea of deconstructing ABBA songs to see what it is about them that makes people love them," Patrick explained to *Southern Star*. "It took four years – two solid years of writing full time, then two years of fine-tuning while I looked for publishers."

While four years and 400 pages worth of work might sound like something of a slog, the book is a surprisingly engaging read. Patrick said the way he made it palatable to the masses, in keeping with ABBA's style.

"I wanted my book to be an eye-opening journey for people who don't know much about ABBA's music, and an insider's look for those who will travel from the book to the music, or the other way around," Patrick said.

Patrick's book is a unique guide to the musical soundscape of the Swedish supergroup. It's a book that has been shared by ABBA fans for years, and it's a book that will travel from the book to the music, or the other way around.

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Music expert & author
Chris Patrick

"When a grinning Björn said, 'Why us? Why me?' for the umpteenth time on that 2001 BBC TV documentary series 'Walk On By - The Story Of Popular Song', a spark within me ignited.

I set out to get some answers - examining, in a relaxed and non-academic way, what ABBA did to create music that continues to raise our spirits. "

Chris Patrick, author

For orders visit the website:

www.christopherpatrick.com.au

Remember the feeling of elation when you heard an ABBA song for the very first time?

Christopher Patrick explains in his book *ABBA – Let The Music Speak* why you felt that way.

Abba is known as the ultimate 'pop-kitsch' band but, as Chris explains, their music is much more than that...

Revealing the secrets of ABBA's musical success and surprising facts including:

- How, contrary to popular opinion, Frida could sing as high as Agnetha (Anna) in falsetto and did so on several ABBA songs.
- Why the ballad *The Winner Takes It All* and feisty *Super Trouper* have a lot in common.
- Why humming the first verse of *Dum Dum Diddle* and *The Way Old Friends Do* betrays the secret to much of ABBA's success.
- How certain songs have the same melodic hooks – and you will be surprised at which ones...
- Which songs fell short of the ABBA blueprint for success and why.
- Why B-sides and cast-asides like "Crazy World", "Put On Your White Sombrero" and "Just Like That" deserve their moments in the sun, excerpts from each appearing in print for the very first time!



"Quite literally awesome...A wonderful exposé"

Judith Durham OAM,
former lead singer of Australian music
phenomenon The Seekers

"Guaranteed – with this book to guide you – you will never listen to an ABBA recording the same way again."

Barbara Baker, Book reviewer, The Courier-Mail

"With his lively prose Chris shares his findings...to let the non-musically trained reader in on the secrets... I found it all a fascinating read with many clever observations being made of things that I had never noticed ..."

Carl Magnus Palm
author of ABBA biography *"Bright Lights, Dark Shadows"* (Omnibus Press, London, 2001)

"I'm unabashedly enthusiastic about this book."

Mike S, USA
First edition buyer

"This book is doing all the right things from a musical viewpoint. And it is really important that books do address the music – the sound, the notes – and not just the social context and meaning of lyrics."

Professor Malcolm Gillies
Vice-Chancellor of the Australian National University, Canberra, Vice-Chancellor and President of the City University, London



The book's technical specifications

420 pages (plus cover)
illustrated paperback

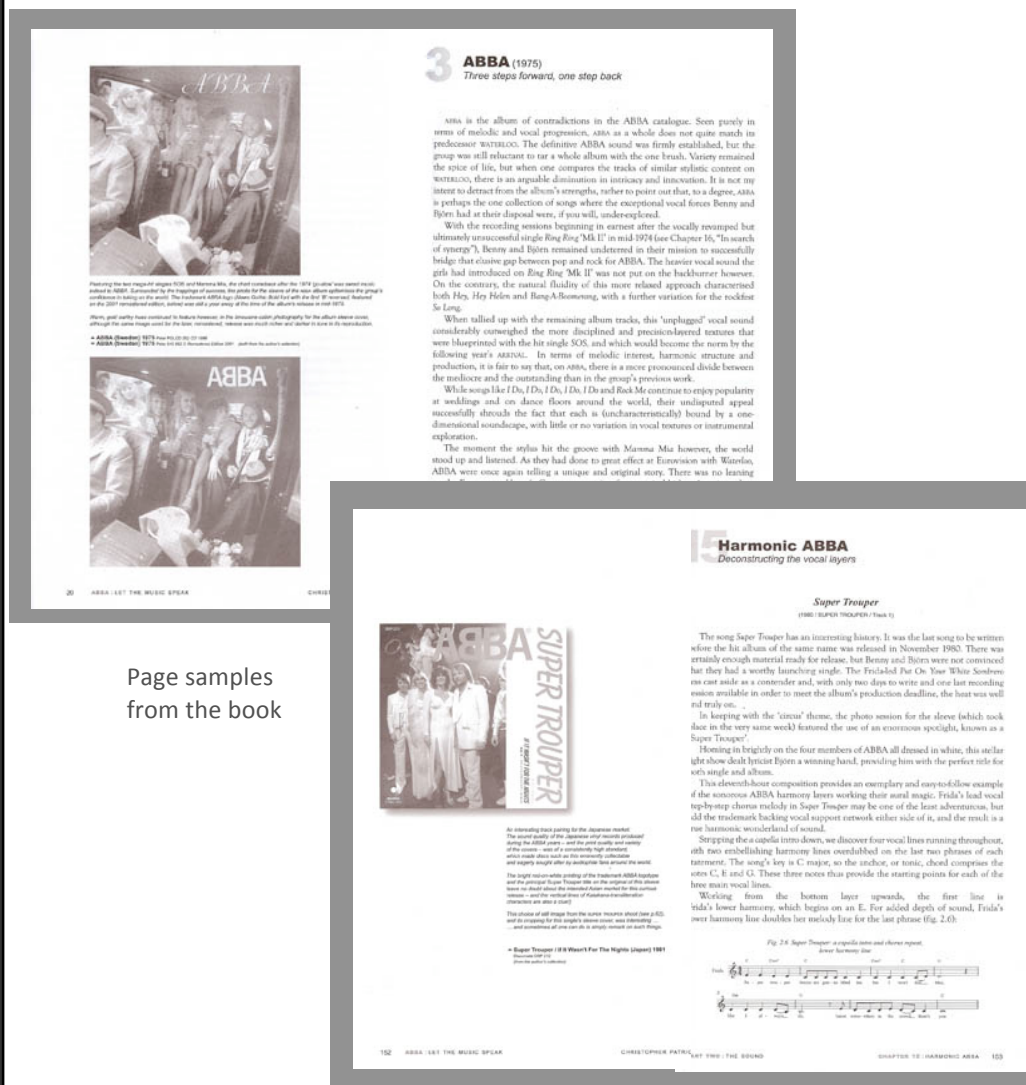
- **B5 size** (175mm wide x 250mm high).
- Includes **index, references, list of figures** and **glossary** of musical terms used throughout the book.
- **Illustrated** with reproductions of **single/album covers** from the author's collection, as well as specially-created **musical figures**.
- Also includes a **Selected Discography**, and 'The world of ABBA' A timeline of the group's history, and a snapshot of 'what in the world' was happening at the time.

ISBN 978 0 646 49676 4 (pbk)

For orders visit the website:
www.christopherpatrick.com.au

*"This is a book you need to get...
It's made me love the music even more."*

Darren L, Australia



Page samples
from the book

"I have to say I'm completely hooked!"

Mark W, UK
First edition buyer

"I'm hugely impressed... This book is now an essential part of any ABBA fan's collection."

Charles R, Indiana USA
Unexpected first edition recipient

"A compelling read... that makes you wonder why it hasn't been written before."

David M, Brisbane, Australia
Surprised Christmas 2008 gift recipient

"An amazing book ... informative and extraordinarily well written, it's engaging and passionate."

Graham Simpson
Author of "The Judith Durham Story"
(Random House, Australia, 1994)

"Well written, informative and entertaining."

Barbara Hannay
Author, Harlequin Mills & Boon, London

"A very comprehensive and unusual study of the music of ABBA."

Kay Scarlett
Publishing Director, Murdoch Books, Australia